

# Brazil – a success story...



# Brazil today



- 6<sup>th</sup> largest economy
- Continental size, 190m population
- Agricultural superpower
- Clean energy mix – with oil to come
- Abundance natural advantages
- Inevitable success story?
- ‘Country of the future?’



# The last 30 years - politics



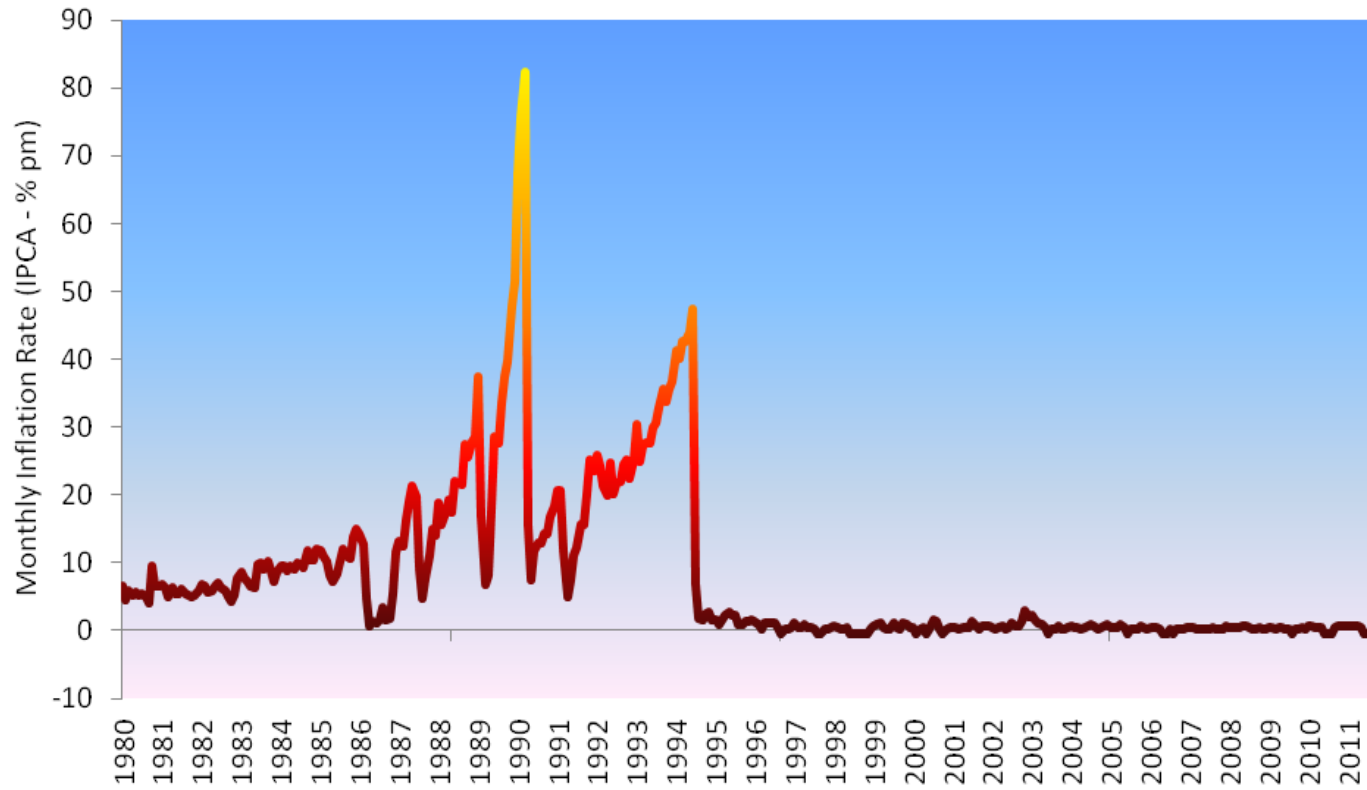
- Military dictatorship and protest
- Leadership and corruption
- Fernando Henrique
- Lula
- Brazil on the global stage

# The last 30 years – economy



- Inflation
- FHC and the *real* plan
- Lula continues
- Domestic-driven growth
- But... investment and “unfair competition”

### Monthly Inflation in Brazil from 1980 to September 2011



# The last 30 years - programmes

- Inequality in Brazil
- *Bolsa Familia*
- *Fome Zero*
- Agriculture and *Embrapa*
- Deforestation

# Brazil and the developing world

- South – South
- Assistance programmes
- BRICS
- DFID in Brazil





# Brazil's challenges

- Inequality at home
- Sustaining success
- Business environment (127<sup>th</sup>...)
- The China factor
- Brazil's international role

