

Women's Economic Empowerment Seminar CARE's experience to date

Oxford September 19th 2014



CARE's Program Strategy: Our impact by 2020



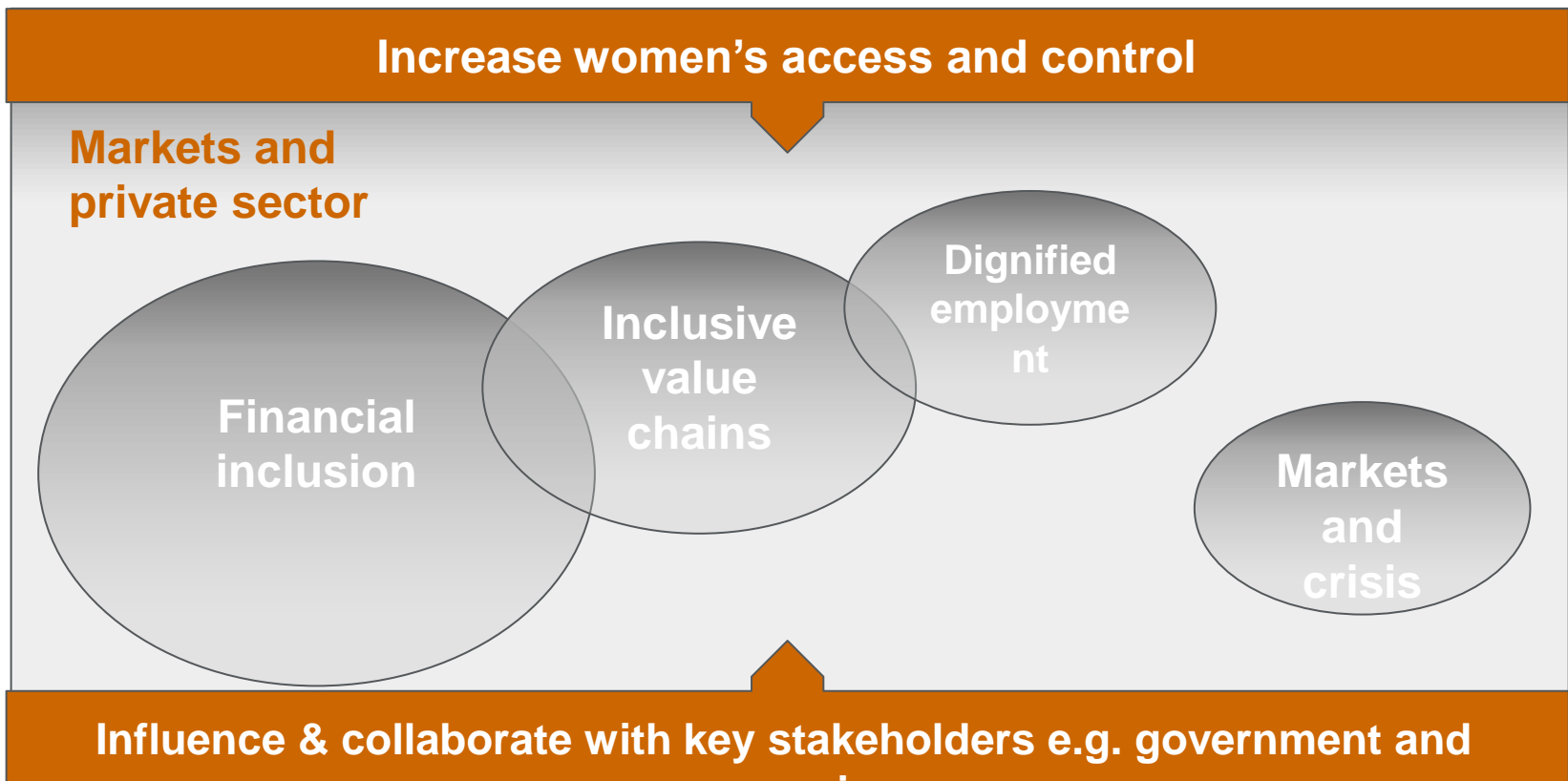
By 2020, CARE and our partners will support 150 million people from the most vulnerable and excluded communities to overcome poverty and social injustice.

- 20 million people affected by **humanitarian** crises receive quality, life-saving humanitarian assistance.
- 100 million women and girls exercise their **rights to sexual, reproductive and maternal health** and a life free from violence.
- 50 million poor and vulnerable people increase their **food and nutrition security and resilience to climate change**.
- **30 million women have greater access to and control over economic resources.**

Women's Economic Empowerment



CARE 2020 Program Strategy goal: By 2020, 30 million women have greater access to and control over economic resources



Mind the Gap



“Micro-savings and savings: number one intervention for all categories of women across all types of economies” (U.N. Women)



Ownership and control over assets

Mobility

Leadership and economic performance

Non-traditional roles



The business of women's economic empowerment



Key ingredients



Engaging men and boys is essential

Willingness to continue to push for transformational change

Combining skills and expertise in new ways